



EMPOWERING WOMEN THROUGH STORYTELLING.

Media Kit

Web || Email || Events

About HerStry

Telling your story is a revolutionary act.

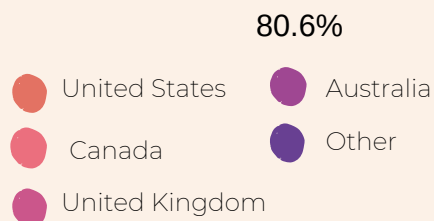
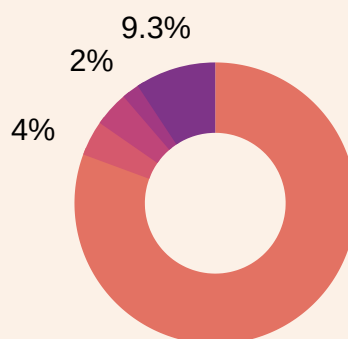
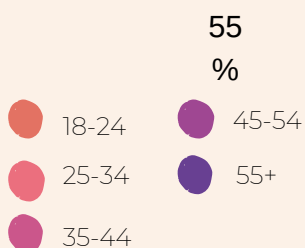
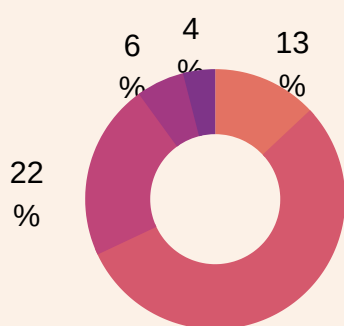
Unless she did something incredible (or very, very bad) most women don't get named in history. HerStry is rewriting that narrative and putting women's stories front and center. We are an online literary magazine and writing community dedicated to empowering women through storytelling.

Since 2015 HerStry has shared more than 500 personal essays from women around the world. Stories about love, loss, motherhood, friendship, and so much more. In 2021 we launched our writing community, The Babes Who Write, in order to help women tell their stories in a more tangible way. We offer writing workshops, critique groups, and online writing support for aspiring writers of all levels.

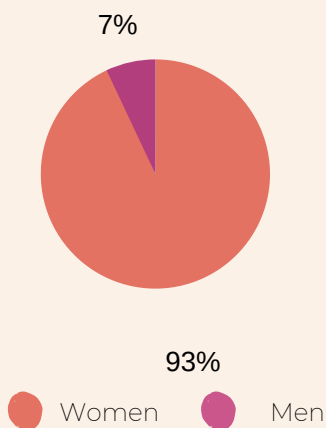
HerStry is not a lifestyle magazine. We're a community of writers and storytellers working to promote women's everyday stories.

info@herstryblg.com || herstryblg.com

Her Story



Statistics



HerStry

Sponsor the HerStry Retreat

For one weekend in October HerStry is inviting women to come relax. While all of our events are still virtual, we've proven that time and again women writers want community and will seek it out no matter what.

October 9-10, 2021 we are hosting a two day virtual retreat complete with writing time, workshops, yoga, meditation and more.

Full Sponsorship: \$500

Full sponsor receives:

- Top billing as the primary sponsor.
- Your logo will appear on all marketing material and the retreat will be advertised as "HerStry Writers' Retreat Presented by [YOUR BRAND]"
- Social Media shout outs
- Time to speak about your brand or program during the retreat
- Your logo and brand or program information on a slide played during the break time slideshow
- Two free seats to our retreat

One sponsorship available

Partial Sponsorship: \$175

Partial sponsors receive:

- Logo on all marketing material
- Logo and information about brand or program played during break time slideshow
- Social Media shoutouts
- Discounted retreat attendance

You Deserve This Fund: \$100

Contribute to our special fund to help writers who deserve time to focus on their work attend our retreat.

In Kind Sponsorships: Free

Can't contribute financially but still want to be part of this event? We're happy to accept special discounts for our attendees or other "swag."

To purchase a sponsorship email
info@herstryblg.com



Advertise on the Website

Recruiting for a conference?
Trying to build your email list?
Just want to get your brand out there?
With thousands of monthly readers, advertising on the HerStry website is a sure way to get your brand seen and your mission heard.

SkyScraper side panel (Runs for 3 weeks): \$125

Rectangular (Runs for 3 weeks): \$150

Header (Runs for 3 weeks): \$200

For information on available dates or to purchase email
info@herstryblg.com

Sponsor the Babe Letter

The Babe Letter is our weekly newsletter full of writing tips, submission opportunities, and HerStry news.

Did you know email newsletters are the fastest way to get conversions or clicks? With an open rate of over 30% and subscribers from all over the world, advertising in HerStry's weekly Babe letter is the best way to highlight your brand.

Sponsor the entire Babe Letter: \$400

Sponsored content in the Babe Letter: \$150

Single ad in Babe Letter: \$75

For information on available dates or to purchase email
info@herstryblg.com

HerStory

Our Monthly Theme essays publish during the last week of each month. Our themes focus on different aspects of women's lives from motherhood to relationships to faith and more.

Monthly theme sponsors are marketed as presenting the monthly theme, (Ex. Breast Cancer Stories: Presented by the Susan G Komen Foundation) and are given ad space on our social media channels, in the weekly Babe Letter and on the HerStory Website for the entire month.

Hundreds of women view and submit to the monthly themes. This is the perfect space to get your brand in front of an eager community.

Monthly Theme Sponsorship: \$400

For information on available dates and to purchase email info@herstoryblg.com

Every other month HerStory hosts a free workshop series called Coffee & Craft Chats. These virtual chats take place over a weekday lunch hour and range in topic from writing improvisation to improving your editing skills. This series is free and open to the public.

Craft Chat sponsors will have the opportunity at the end of the event to speak to attendees about their brand or program.

C&C Sponsorship: \$175

For information on available dates and to purchase email info@herstoryblg.com

Sponsor a Monthly Theme

Sponsor a Coffee & Craft Chat



Host a Member Event

HerStry has a robust and active membership community, The Babes Who Write. Members come from all over the world and range from professional to novice writers, all looking to hone their craft and create community.

Hosting a private, online event with this group is a sure way to get your brand or program in front of an eager audience. And no need to worry about marketing, we'll take care of it all.

Examples of past events include virtual happy hours, craft talks, and workshops.

Host an Event: \$1,200

For information on available dates and to purchase email info@herstryblg.com

HerStory

Contact Us

Founder/Editor in Chief:

Julia Nusbaum

Email:

info@herstryblg.com

Phone:

815.440.8545

Web:

Herstryblg.com

Her Story

2021 Themes

January:
Period Stories

February:
Coming of Age Stories

March:
Family Secrets

April:
Mental Health

May:
Life in the Time of COVID

June:
Friendship

July:
Dear Past Me

August:
Stories on Grief

September:
First Date Stories

October:
Missed Connections

November:
Our Grandmother's Stories

December:
Change of Heart

Her Story

Who We've Worked With

Iceland Writers Retreat

Blue Grass Writers Studio

Bay Path University

Northwestern University

Books Go Social

Book of the Month

International Women's Writing Guild

International Association of Journal Writing

Scribente Maternum