

HerStory

EMPOWERING WOMEN THROUGH STORYTELLING.

Media Kit

Web || Email || Events

About HerStory

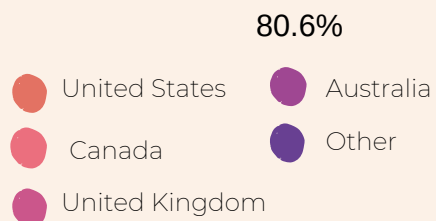
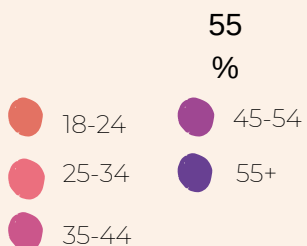
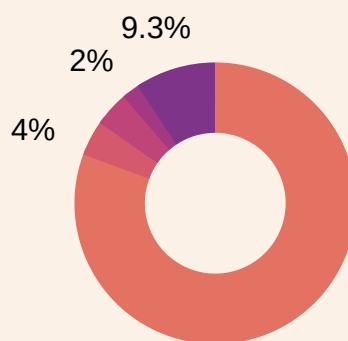
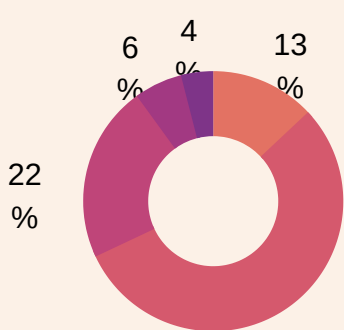
Telling your story is a revolutionary act.

Unless she did something incredible (or very, very bad) most women don't get named in history. HerStory is rewriting that narrative and putting women's stories front and center. We are an online literary magazine and writing community dedicated to empowering women through storytelling.

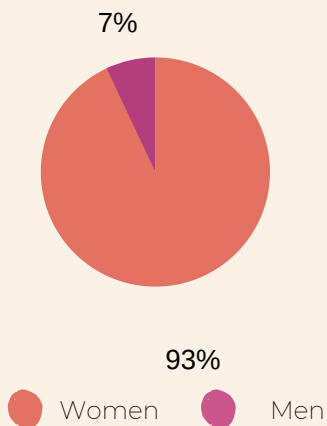
Since 2015 HerStory has shared more than 300 personal essays from women around the world. Stories about love, loss, motherhood, friendship, and so much more. In 2019 we launched our writing community, The Babes Who Write, in order to help women tell their stories in a more tangible way. We offer writing workshops, critique groups, and online writing support for aspiring writers of all levels.

HerStory is not a lifestyle magazine. We're a community of writers and storytellers working to promote women's everyday stories.

Her Story



Statistics



HerStry

Sponsor the HerStry Conference

2020 brought many changes. Including the plans to hold our first writers retreat. But if 2020 has taught any lessons, it's that pivoting is a must.

On January 30, 2021 HerStry will host our first writers' Conference. We're excited to introduce this opportunity to our community. With the need to connect greater than ever before we are pleased to be a space for writers to do that.

Sponsorships for the conference come in multiple forms. Please choose the one that works best for your organization.

Full Sponsorship: \$300

Full sponsors receive:

- Top billing as the primary sponsor.
- Your logo will appear on all marketing material and the conference will be advertised as "HerStry Writers' Conference Presented by [YOUR BRAND]"
- Social Media shout outs
- Time to speak about your company or program during the conference
- Your logo and company or program information on a slide played during the break time slideshow

One sponsorship available

Partial Sponsorship: \$150

Partial sponsors receive:

- Logo on all marketing material
- Logo and information about program played during break time slideshow
- Social Media shoutouts

To purchase a sponsorship email

info@herstryblg.com

HerStory

Advertise on the Website

Recruiting for a conference?
Trying to build your email list?
Just want to get your brand out there?
With thousands of monthly readers, advertising on the HerStory website is a sure way to get your brand seen and your mission heard.

SkyScraper side panel (Runs for 3 weeks): \$125

Rectangular (Runs for 3 weeks): \$150

Header (Runs for 3 weeks): \$200

For information on available dates or to purchase email
info@herstryblg.com

Sponsor the Babe Letter

The Babe Letter is our weekly newsletter full of writing tips, submission opportunities, and HerStory news.

Did you know email newsletters are the fastest way to get conversions or clicks? With an open rate of over 30% and subscribers from all over the world, advertising in HerStory's weekly Babe letter is the best way to highlight your brand.

Sponsor the entire Babe Letter: \$400

Sponsored content in the Babe Letter: \$150

Single ad in Babe Letter: \$75

For information on available dates or to purchase email
info@herstryblg.com

HerStory

Our Monthly Theme essays publish during the last week of each month. Our themes focus on different aspects of women's lives from motherhood to relationships to faith and more.

Monthly theme sponsors are marketed as presenting the monthly theme, (Ex. Breast Cancer Stories: Presented by the Susan G Komen Foundation) and are given ad space on our social media channels, in the weekly Babe Letter and on the HerStory Website for the entire month.

Hundreds of women view and submit to the monthly themes. This is the perfect space to get your brand in front of an eager community.

Monthly Theme Sponsorship: \$400

For information on available dates or to purchase email info@herstryblg.com

HerStory Happy Hour and Open Mic takes place every other month via Zoom. With literary themed cocktails and good stories, it's the place to be. Happy Hour sponsors will see their logo on all branding for the month, plus will be able to give a five minute presentation during the Happy Hour. Afterward sponsors will be able to send a follow up email to participants.

Happy Hour Sponsorship: \$175

For information on available dates and pricing email info@herstryblg.com

Sponsor a Monthly Theme

Sponsor a Virtual Happy Hour

Her Story

Contact Us

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Her Story

2021 Themes

January:
Period Stories

February:
Coming of Age Stories

March:
Family Secrets

April:
Mental Health

May:
Life in the Time of COVID

June:
Friendship

July:
Dear Past Me

August:
Stories on Grief

September:
First Date Stories

October:
Missed Connections

November:
Our Grandmother's Stories

December:
Change of Heart

Her Story

Who We've Worked With

Iceland Writers Retreat
Blue Grass Writers Studio
Bay Path University
Northwestern University
Books Go Social