

HerStry

EMPOWERING WOMEN THROUGH STORYTELLING.

Media Kit

Web || Email || Events

About HerStry

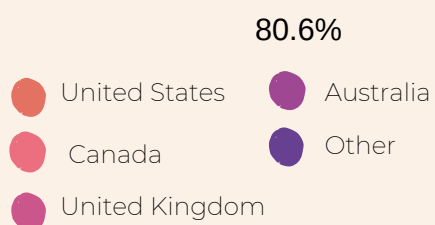
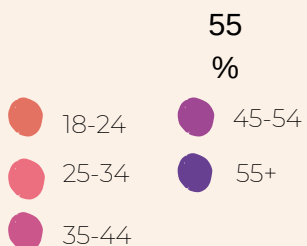
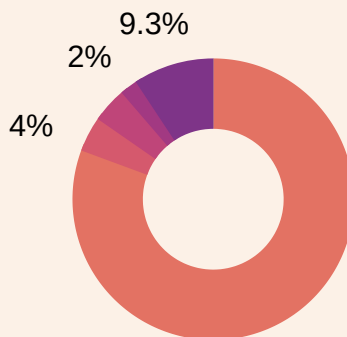
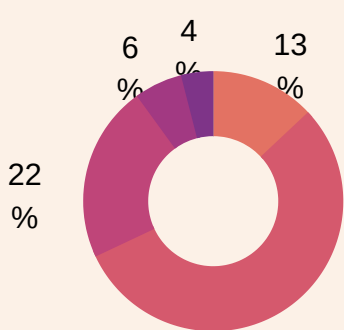
Telling your story is a revolutionary act.

Unless she did something incredible (or very, very bad) most women don't get named in history. HerStry is rewriting that narrative and putting women's stories front and center. We are an online literary magazine and writing community dedicated to empowering women through storytelling.

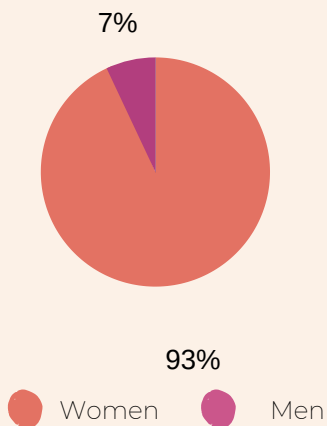
Since 2015 HerStry has shared more than 300 personal essays from women around the world. Stories about love, loss, motherhood, friendship, and so much more. In 2019 we launched our writing community, The Babes Who Write, in order to help women tell their stories in a more tangible way. We offer writing workshops, critique groups, and online writing support for aspiring writers of all levels.

HerStry is not a lifestyle magazine. We're a community of writers and storytellers working to promote women's everyday stories.

Her Story



Statistics



HerStry

Advertise on the Website

Recruiting for a conference?
Trying to build your email list?
Just want to get your brand out there?
With thousands of monthly readers, advertising on the HerStry website is a sure way to get your brand seen and your mission heard.

SkyScraper side panel (Runs for 3 weeks): \$150

Rectangular (Runs for 3 weeks): \$200

Header (Runs for 3 weeks): \$350

For information on available dates or to purchase email
info@herstryblg.com

Sponsor the Babe Letter

The Babe Letter is our weekly newsletter full of writing tips, submission opportunities, and HerStry news.

Did you know email newsletters are the fastest way to get conversions of clicks? With an open rate of over 30% and subscribers from all over the world, advertising in HerStry's weekly Babe letter is the best way to highlight your brand.

Sponsor the entire Babe Letter: \$400

Sponsored content in the Babe Letter: \$250

Single ad in Babe Letter: \$100

For information on available dates or to purchase email
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HerStry

Our Monthly Theme essays publish during the last week of each month. Our themes focus on different aspects of women's lives from motherhood to relationships to faith and more.

Monthly theme sponsors are marketed as presenting the monthly theme, (Ex. Breast Cancer Stories: Presented by the Susan G Komen Foundation) and are given ad space on our social media channels, in the weekly Babe Letter and on the HerStry Website for the entire month.

Hundreds of women view and submit to the monthly themes. This is the perfect space to get your brand in front of an eager community.

Monthly Theme Sponsorship: \$600

For information on available dates or to purchase email info@herstryblg.com

HerStry hosts four retreats throughout the year. Ten writers coming together for a weekend of writing and self care. Sponsoring brands will get their logo on all retreat materials, time on our social media channels and will be able to add items to our retreat welcome bags.*

Sponsor Entire Retreat: \$1500

Partial Retreat Sponsorship: \$500

Add products to retreat goodie bags: Free!

For information on available dates and pricing email info@herstryblg.com

*Have another way you want to get involved with a retreat? Email us!

Sponsor a Monthly Theme

Sponsor a Retreat

Her Story

Contact Us

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