

# Reaching for the Heart of It

## HerStory



Conference 2023

April 22, 2023

# Reaching for the Heart of It

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HERSTRY LITERARY MAGAZIN'S VIRTUAL CONFERENCE

***"The desire to reach the stars is ambitious.  
The desire to reach hearts is wise and most possible."***

-Maya Angelou

HerStry is proud to present our third annual virtual conference, *Reaching for the Heart of It*, focusing on the way we craft our stories.

The conference will take place on April 22, 2023, featuring best selling authors and poets. We expect to have 70 - 80 women identifying writers join us.

150+  
PAYING  
MEMBERS

• 5K+  
SOCIAL  
FOLLOWERS

• 2K+  
NEWSLETTER  
SUBSCRIBERS

## ABOUT HERSTRY:

HerStry works to amplify the voices of women around the world. We believe in the power of storytelling to change lives. Since 2015 we have published hundreds of personal essays from women around the globe. In 2021 we launched our membership group, The Babes Who Write. As of November 2022 the Babes has over 180 members from around the world. Women writers supporting one another in writing and in life.

# MEET THE SPEAKERS

(SO FAR)

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Courtney Maum

Author of **BEFORE AND AFTER THE BOOK DEAL** and **THE YEAR OF THE HOURS**



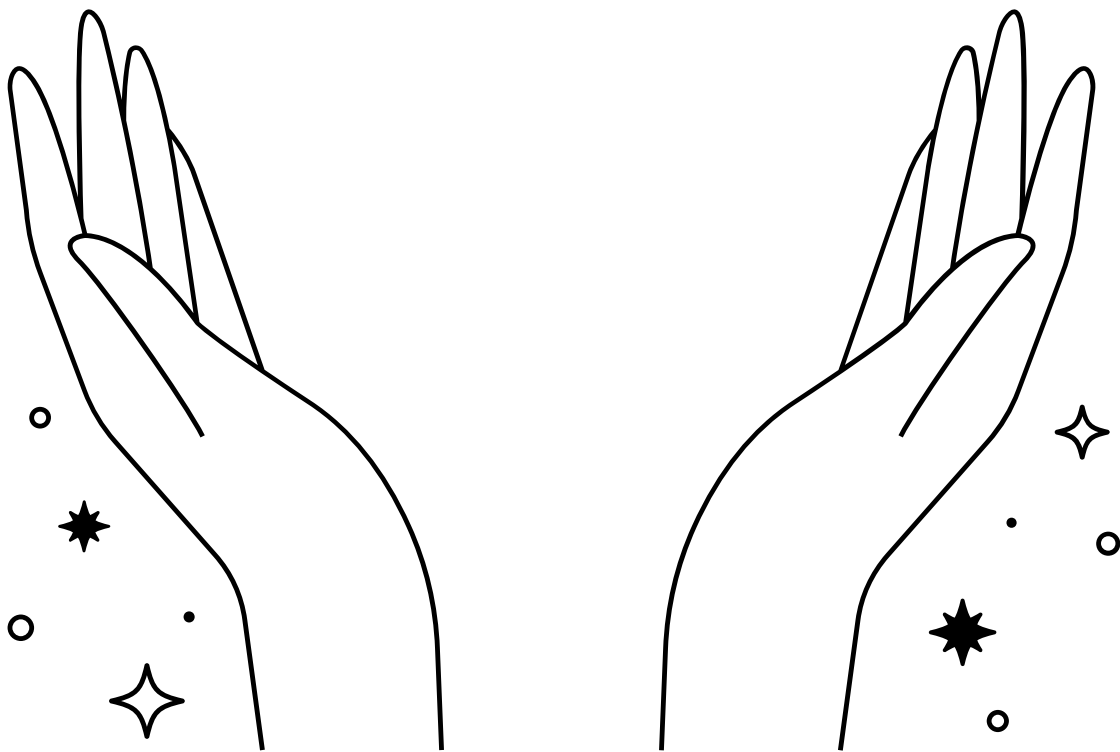
Bianca Marais

Author of **HUM IF YOU DON'T KNOW THE WORDS** and **IF YOU WANT TO MAKE GOD LAUGH**



Negesti Kaudo

Author of **RIPE**



# SPONSOR THE CONFERENCE

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## PRESENTING SPONSOR

- Top billing as presenting sponsor of the conference. (Ex- "The Heart of It, Presented By [Your Brand]")
- Your logo appears on all marketing material.
- Social media shout outs every week leading up to the conference.
- Time to speak about your company or program during the conference.
- Your logo and brand information will appear in the breaktime slide shows.
- Highlights in our weekly e-newsletter.
- Two free seats to our conference.

**Only one sponsorship available: \$500**

To reserve email: [info@herstryblg.com](mailto:info@herstryblg.com)

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## PARTNER SPONSOR

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- Highlights in our weekly e-newsletter.
- One free seat to our conference.

**Multiple sponsorships available: \$175**

To reserve email: [info@herstryblg.com](mailto:info@herstryblg.com)

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## YOU DESERVE THIS FUND

Contribute any amount to our special fund to help writers who deserve to be in our space attend the conference.

To contribute email: [info@herstryblg.com](mailto:info@herstryblg.com)

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## IN KIND SPONSOR

Can't contribute financially, but still want to be part of this event? We're happy to accept special discounts for our attendees or other "swag" in exchange for a shout out to your company or brand during our conference. Plus, receive a 10% discount on conference tickets.

To donate email: [info@herstryblg.com](mailto:info@herstryblg.com)

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Western New England University

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Artifact Uprising

Sewanee School of Letters

Reflection App

Bright Flash Literary Review